

ABSTRACT

The present invention is a mobile server wallet provider portal, system, method and apparatus. A MSWP portal can include a configuration for communicative coupling both to a plurality of MSWPs and also to a content proxy. A composite profile generator further can be included which can be configured to combine a plurality of MSWP profiles into a single, composite profile for routing payment messages in the proxy to the MSWP portal. Finally, the MSWP portal can include selection logic configured to process a user selection of one of the MSWPs to process a payment transaction received through the proxy. In a preferred aspect of the invention, the content proxy can be a wireless service proxy (WSP). In this regard, the WSP further can include a filter plug-in configured to route the payment messages to the portal when the payment messages match rules specified within the composite profile.